
Choosing the right Recruiter for your business needs is crucial. Not all work in the same way so it's important to know the difference and when each style of recruitment is appropriate

Recruitment Agent Vs Recruitment Consultant What's the difference?



Recruitment Consultants are generally focussed on getting to know their clients and their businesses.

They are better suited to hiring for permanent positions where a specific skill set is required and the "fit" of a candidate is crucial.

They become trusted advisors to their clients, providing market intelligence and professional advice.

They take time to recruit the "right" person for a role because longevity for both candidate and client is essential



Recruitment Agents are generally focussed on filling roles quickly and/or in bulk - think temporary staff, contractors or high volume needs such as call-centre staff.

They take a brief, check their database, place an ad and screen candidates.

They don't generally focus on or take time to really get to know their clients or their businesses well as speed is of the essence, the roles are generic and buzzwords drive the selection process.

So if you're looking for a **Consultant** who you can trust to secure you the **right** person for a role that is of strategic importance or requires specific technical skills, you need to be talking to me.